# THE OPTIMIZATION OF HPLC FOR QUANTITATIVE ANALYSIS OF ACID ORANGE 7 AND SUDAN II IN COSMETIC PRODUCTS USING BOX BEHNKEN DESIGN 

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#### Abstract

Objective: The objective of this study was to optimize high-performance liquid chromatography (HPLC) method for the determination of acid orange 7 (AO7) and sudan II (SII) in blusher product based on response surface methodology using box behnken design (BBD) approach.

Methods: Some factors responsible for HPLC separation including column temperature, mobile phase composition, flow rate were optimized using BBD. The responses evaluated were peak area, retention time, and tailing factor. A07 and SII in blusher product has different properties, therefore both analytes were analysed using C18 column (Thermo Synergy Gold $250 \mathrm{~mm} x 4.6 \mathrm{~mm}$ i.d., $5 \mu \mathrm{~m}$ ) using Shimadzu LC 20AD chromatograph equipped with photo-diode array (PDA) detector at $300-650 \mathrm{~nm}$. The mobile phase used was acetonitrile-water ( $1: 1 \mathrm{v} / \mathrm{v}$ ), and acetonitrile composition was optimized at $35-50 \%$ for separation AO7 (ACN1), and $80-90 \%$ for SII (ACN2), delivered at the flow rate of $0.9-1 \mathrm{ml} / \mathrm{min}$, using column temperature at $30-40^{\circ} \mathrm{C}$.

Results: BBD showed that separation of AO7 was influenced by the concentration of ACN1, flow rate and column temperature. These factors affected retention time, peak area, and tailing factor with peak area was the most significant. Tailing factor was not significantly affected by each factor, and retention time was slightly effected. Otherwise, Sudan II was affected by all these factors except ACN1. The optimal condition obtained based BBD was ACN1 43\%, ACN2 $90 \%$, the flow rate of $0.9 \mathrm{ml} / \mathrm{min}$ and a column temperature of $40^{\circ} \mathrm{C}$.


Conclusion: BBD can be used to get optimum condition for analysis of AO7 and SII in blusher product.
Keywords: Acid orange 7, Sudan II, HPLC, BBD, Blusher
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## INTRODUCTION

Dyes is the most important additive component in cosmetics industry to improve personal appearance [1]. Acid orange 7 (A07) and sudan II (fig. 1) are azo dyes. A07 is allowed in cosmetics
product except if it was used around eyes. Sudan II (SII) is a forbidden dyes. Because of its similarity colour, A07 is often replaced by sudan II [2]. AO7 and SII are harmful for longterm use $[3,4]$. Therefore, analytical methods for analysing AO7 and SII must be developed in order to ensure the cosmetic safety.


Acid Orange 7


Sudan II

Fig. 1: The chemical structures of acid orange 7 (AO7) and sudan II (SII)

Different solubility of AO7 and SII make big challenge in the separation of both compounds simultaneously. Some methods have been reported for determination of A07 and SII individually which are included ELISA, [5], UV-Vis [6], FTIR [7], HPTLC [8], LC/GC-MS [9, 10], HPLC [11-15]. These methods consume time and not effective, therefore optimization method HPLC for simultaneous analysis of A07 and SII using experimental design is very interesting. Experimental design can predict optimum condition in short experiment and time. This design can determine the correlation between factors and respons (output) that are resulted in the experiment process [16].

## MATERIALS AND METHODS

Blush products were obtained from local markets in Yogyakarta. Reference standars of acid orange 7 (CI 15510, Control Number: BR0114304), sudan II (CI 12140, Control Number: 113034) were
acquired from the national agency of drug and food control (NADFC) of Republic of Indonesia. All solvents used for mobile phase were of HPLC grade and obtained from E. Merck (Darmstadt, Germany). Aquabidest was obtained from Ikapharmindo (Indonesia).

## Preparation of reference standards

An approximately of 5.00 mg of each A07 and SII was accurately weighed using analytical balance (Metler Toledo MX5) with a sensitivity of 0.01 mg and was added into volumetric flask 5 ml . A07 was dissolved in 3 ml methanol, sonicated using sonicator (Elma ultrasonic, Germany) for 5 minute, and made to volume with methanol ( 5 ml ) to get the solution with the concentration of 1000 $\mu \mathrm{g} / \mathrm{ml}$. SII was dissolved in 1 ml acetonitrile, added with 2 ml methanol, sonicated for 5 minute and made to volume 5 ml with methanol to get the solution with the concentration of $1000 \mu \mathrm{~g} / \mathrm{ml}$.

## Preparation of samples

An approximately of 100.0 mg of blush cosmetic products was accurately weighed using analytical balance (Metler Toledo MX5)with the sensitivity of 0.1 mg , added with 1.0 ml of each standard solutions (AO7 and SII), added with 1 ml acetonitrile, sonicated for 5 minute, and added with methanol to volume 5 ml . The solution was filtered with PTFE $0.45 \mu \mathrm{~m}$. In HPLC vial, $125 \mu \mathrm{l}$ of this solution was added with $875 \mu \mathrm{l}$ of acetonitrile: methanol ( $1: 1 \mathrm{v} / \mathrm{v}$ ). The solution was injected into HPLC system.

## HPLC instrumentation

A07 and SII were analysed using chromatograph of Shimadzu LC 20AD chromatograph equipped with photo-diode array (PDA) (Shimadzu LC 20AD, M20A PDA Detector) at wavelength of $300-650 \mathrm{~nm}$. Separation of analytes was performed using C18 column (Thermo Synergy Gold 250 $\mathrm{mm} \times 4.6 \mathrm{~mm}$ i.d., $5 \mu \mathrm{~m}$ ). The mobile phase was modified from method of determining sudan dyes [12], used acetonitrile-water as solvent (1:1 $\mathrm{v} / \mathrm{v}$ ), the composition of acetonitrile was optimized at $35-50 \%$ for separation A07 (ACN 1), 80-90\% for SII (ACN 2), delivered at flow rate of $0.9-1 \mathrm{ml} / \mathrm{min}$, using column temperature of $30-40^{\circ} \mathrm{C}$.

## Experimental design using BBD

Most experimental design technique used is based on response surface methodology (RSM), a optimization based on fit of a polynomial equation to data experiment [17, 18]. Symmetrical
design of RSM, namely central composite design (CCD) and box behnken design (BBD) are frequently used in HPLC method optimization because they can resolve HPLC separation-related problems which the number of factors is higher than 2 [18]. CCD and BBD have difference of selection experimental point, variables number, as well as number of run and block [19]. In this study, separation of A07 and SII, four factors, also known as independent variables namely acetonitrile concentration for separation of A07 (ACN1)(X1), acetonitrile concentration for separation of SII (ACN2) (X2), flow rate (X3), and column temperature (X4) were used. While, the responses, known as dependent variables evaluated included retention time A07 and SII (Y1 and Y2), peak area AO7 and SII (Y3 and Y4), tailing factor A07 and SII (Y5 and Y6).

## Data analysis

All experiments using BBD along with statistical parameters were performed using Design-Expert version 8.0.4.1. The responses evaluated were retention time, peak area, tailing factor. of AO7 and SII. Factors (independent variables) significantly affected the responses (dependent variables) if $\mathrm{R}^{2} \geq 0.8$ and Adjusted $\mathrm{R}^{2}>0.8$. The difference between Predicted $\mathrm{R}^{2}$ with the Adjusted $\mathrm{R}^{2}$ must be less than 0.2 . The confirmation of optimal method was performed using six injection replicates. The statistical test of independent t-test was used for comparing results obtained from BBD and from actual experiments was carried out using Minitab software version 17 (Minitab Corp., USA).

Table 1: Box-Behnken design using dependent variables of concentration of acetonitrile 1 (\%) (X1), concentration of acetonitrile 2 (\%) (X2), flow rate (X3) and column temperature (X4) with response variables of retention time A07 (Y1), retention time A07 (Y2), peak area A07 (Y3), peak area SII (Y4), tailing factor A07 (Y5) and tailing factor SII (Y6) used in HPLC optimization for separation of Acid Orange 7 (A01) and sudan II (SII)

| Std | Run | Dependent variables |  |  |  | Responses |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conc. <br> ACN 1 <br> (\%) <br> (X1) | Conc. <br> ACN 2 <br> (\%) <br> (X2) | $\begin{aligned} & \hline \text { Flow rate } \\ & \text { (ml/min) } \\ & \text { (X3) } \end{aligned}$ | $\begin{aligned} & \text { Column } \\ & \text { Temp. }\left({ }^{\circ} \mathrm{C}\right) \\ & (\mathrm{X} 4) \end{aligned}$ | Retention time A07 (Y1) | Retention time SII (Y2) | $\begin{aligned} & \hline \text { Area } \\ & \text { A07 } \\ & \text { (Y3) } \end{aligned}$ | $\begin{aligned} & \text { Area SII } \\ & \text { (Y4) } \end{aligned}$ | $\begin{aligned} & \hline \text { TF } \\ & \text { A07 } \\ & \text { (Y5) } \end{aligned}$ | $\begin{aligned} & \text { TF SII } \\ & \text { (Y6) } \end{aligned}$ |
| 29 | 1 | 42.5 | 85 | 1 | 35 | 2.551 | 14.075 | 718647 | 761589 | 0.857 | 1.031 |
| 28 | 2 | 42.5 | 85 | 1 | 35 | 2.495 | 14.130 | 710606 | 761514 | 0.726 | 1.028 |
| 27 | 3 | 42.5 | 85 | 1 | 35 | 2.391 | 14.134 | 706873 | 761573 | 0.810 | 1.025 |
| 14 | 4 | 42.5 | 90 | 0.9 | 35 | 2.577 | 14.179 | 783104 | 826350 | 1.026 | 1.048 |
| 20 | 5 | 50 | 85 | 1.1 | 35 | 1.991 | 12.636 | 629380 | 691823 | 0.800 | 1.035 |
| 2 | 6 | 50 | 80 | 1 | 35 | 2.158 | 15.339 | 690442 | 773393 | 0.771 | 1.001 |
| 10 | 7 | 50 | 85 | 1 | 30 | 2.458 | 14.286 | 691074 | 761217 | 0.849 | 1.030 |
| 9 | 8 | 35 | 85 | 1 | 30 | 3.106 | 15.045 | 709254 | 760680 | 0.617 | 1.026 |
| 3 | 9 | 35 | 90 | 1 | 35 | 2.699 | 13.261 | 716202 | 743710 | 0.709 | 1.055 |
| 11 | 10 | 35 | 85 | 1 | 40 | 2.183 | 14.012 | 677197 | 760764 | 0.682 | 1.017 |
| 8 | 11 | 42.5 | 85 | 1.1 | 40 | 1.836 | 12.631 | 638040 | 691491 | 0.709 | 1.018 |
| 19 | 12 | 35 | 85 | 1.1 | 35 | 2.406 | 13.314 | 654414 | 686654 | 0.654 | 1.033 |
| 23 | 13 | 42.5 | 80 | 1 | 40 | 1.975 | 15.245 | 691065 | 770904 | 0.779 | 0.985 |
| 6 | 14 | 42.5 | 85 | 1.1 | 30 | 2.404 | 13.585 | 650290 | 692914 | 0.792 | 1.036 |
| 17 | 15 | 35 | 85 | 0.9 | 35 | 2.634 | 15.808 | 775329 | 846130 | 0.646 | 1.017 |
| 18 | 16 | 50 | 85 | 0.9 | 35 | 2.257 | 14.983 | 760805 | 840086 | 0.767 | 1.023 |
| 12 | 17 | 50 | 85 | 1 | 40 | 1.858 | 13.232 | 685957 | 760518 | 0.763 | 1.013 |
| 25 | 18 | 42.5 | 85 | 1 | 35 | 2.125 | 14.120 | 697755 | 758976 | 0.763 | 1.017 |
| 16 | 19 | 42.5 | 90 | 1.1 | 35 | 1.903 | 11.982 | 637067 | 676598 | 0.731 | 1.051 |
| 1 | 20 | 35 | 80 | 1 | 35 | 2.286 | 16.215 | 678082 | 770621 | 0.681 | 0.994 |
| 26 | 21 | 42.5 | 85 | 1 | 35 | 2.060 | 14.138 | 701493 | 759523 | 0.692 | 1.020 |
| 5 | 22 | 42.5 | 85 | 0.9 | 30 | 2.729 | 16.085 | 778922 | 842236 | 0.905 | 1.027 |
| 22 | 23 | 42.5 | 90 | 1 | 30 | 2.596 | 13.439 | 709574 | 744095 | 0.747 | 1.060 |
| 21 | 24 | 42.5 | 80 | 1 | 30 | 2.494 | 16.614 | 711806 | 772956 | 0.743 | 1.006 |
| 4 | 25 | 50 | 90 | 1 | 35 | 1.965 | 12.565 | 690365 | 743483 | 0.817 | 1.049 |
| 13 | 26 | 42.5 | 80 | 0.9 | 35 | 2.178 | 17.461 | 766545 | 857715 | 0.853 | 0.986 |
| 24 | 27 | 42.5 | 90 | 1 | 40 | 1.942 | 12.573 | 686926 | 745445 | 0.860 | 1.038 |
| 7 | 28 | 42.5 | 85 | 0.9 | 40 | 2.078 | 14.984 | 754334 | 843051 | 0.938 | 1.008 |
| 15 | 29 | 42.5 | 80 | 1.1 | 35 | 1.792 | 14.690 | 635316 | 702640 | 0.713 | 0.987 |

## RESULTS AND DISCUSSION

HPLC is the most method used for separation of dyes because of its sensitivity, precision, accuracy, time efficiency, low cost and robust [20]. The different polarity between AO7 and SII might be cope by gradient
elution method, therefore the separation of AO7 and SII are rather difficult. Reversed phase (C18) column did not retain A07 in the high concentration of non-polar solvent, while the high concentration of polar solvent such as water could increase its binding with the stationary phase, therefore an experimental design approach was used. Box-
behnken design (BBD) was used for HPLC separation of AO7 and SII. BBD was performed using 29 runs, applying 4 independent variables (factors) namely concentration of acetonitrile 1 (\%) (X1), concentration of acetonitrile $2(\%)(\mathrm{X} 2)$, flow rate ( X 3 ) and column temperature ( X 4 ) along with response variables of retention time A07 (Y1), retention time A07 (Y2), peak area A07 (Y3), peak area SII (Y4), tailing factor A07 (Y5) and tailing factor SII (Y6). BBD using these factors and responses resulted during optimization were compiled in table 1.
Based on analysis of variance (ANOVA) results, the equation obtained using $X_{1}, X_{2}, X_{3}$, and $X_{4}$ as independent variables with the retention time of AO7 ( $\mathrm{Y}_{1}$ ) as response was:
$\mathrm{Y}_{1}=6.4401-2.92 \quad \mathrm{x} \quad 10^{-2} \mathrm{X}_{1}-1.33 \times 10^{-2} \mathrm{X}_{2}-1.77 \mathrm{X}_{3}-0.07 \mathrm{X}_{4} \quad$ (Adj. $\mathrm{R}^{2} 0.7484$ ) (Eq. 1)

The statistic results revealed that Adj. R2obtained was $<0.8$, which indicated that the experimental model was not good fit using polynomial equation [21]. Difference Predicted $R^{2}$ with the Adjusted $\mathrm{R}^{2}$ in all respons less than 0.2. Eq. 1 informed that that variables of the concentration of acetonitrile $1(\%)(X 1)$, the concentration of acetonitrile 2 (\%) (X2), flow rate (X3) and column temperature (X4) have a negative effect on the retention time of A07.

The contour plot showed an interaction between factors [21]. Contour plot of retention time SII along with 3D surface graph was shown in fig. 2. Based on ANOVA results, variables of $X_{1}, X_{2}, X_{3}$ and $X_{4}$, as well as an interaction between $X_{1}$ and $X_{3}, X_{1}$ and $X_{4}, X_{3}$ and $X_{4}$ in linear form, contributed significantly for response of $Y_{1}(P<0.05)$. But, the interaction between $\mathrm{X}_{2}$ and $\mathrm{X}_{1}, \mathrm{X}_{3}, \mathrm{X}_{4}$ did not contributed significantly to retention time of SII.


Fig. 2: The contour plot of Retention time of acid orange 7 (AO7) [A] and 3D surface graph of retention time of $A 07$ [B] as a results of variables of concentration of acetonitrile 1 (\%) (ACN1), concentration of acetonitrile 2 (\%) (ACN2), flow rate and column temperature

Similarly, the equation for retention time SII ( $\mathrm{Y}_{2}$ ) using multiple linear regression were:
$1 / \mathrm{Y}_{2}=-0.237-9.80 \times 10^{-4} \mathrm{X}_{1}+5.19 \times 10^{-3} \mathrm{X}_{2}-1.93 \times 10^{-2} \mathrm{X}_{3}+7.30 \times 10^{-4} \mathrm{X}_{4}+$ $04.00 \times 10^{-6} \mathrm{X}_{1} \mathrm{X}_{2}+1.80 \times 10^{-4} \mathrm{X}_{1} \mathrm{X}_{3}+4.95 \times 10^{-5} \mathrm{X}_{1} \mathrm{X}_{4}+1.06 \times 10^{-3} \mathrm{X}_{2} \mathrm{X}_{3}-$ $0.000002 .79 \times 10^{-6} \mathrm{X}_{2} \mathrm{X}_{4}+4.9 \times 10^{-4} \mathrm{X}_{3} \mathrm{X}_{4}+0.000006 .21 \times 10^{-6} \mathrm{X}_{1}{ }^{2}-2.90 \times 10^{-}$ ${ }^{5} \mathrm{X}_{2}{ }^{2}-0.018 \mathrm{X}_{3}{ }^{2}-9.47 \times 10^{-6} \mathrm{X}_{4}{ }^{2}$ (Adj. R ${ }^{2}$ of 0.9995 ) (Eq.2).

The contour plot along with along with 3D surface graph of the retention time of SII was shown in fig. 3. Statistic parameter of $Y_{2}$ revealed adjusted $\mathrm{R}^{2}$ (Adj. $\mathrm{R}^{2}$ ) was $>0.8$ (acceptable) [21] exhibiting that the experimental model was a good fit using the polynomial equation. Based on ANOVA results in variables of $X_{1}, X_{2}, X_{3}$ and $X_{4}$, as well as an interaction between $X_{2}$ and $X_{3}, X_{4}$,quadratic form of $X_{2}$ and $X_{4}$ contributed significantly for the response of $Y_{2}(P<0.05)$. The interactions of $X_{1}-X_{2}$, and $X_{3}-X_{4}$ were not significant to $Y_{2}$ response
( $\mathrm{P}>0.05$ )
Equation 3 revealed the response of peak area Acid Orange $7\left(\mathrm{Y}_{3}\right)$. The statistic results for $\mathrm{Y}_{3}$ informed that adj. $\mathrm{R}^{2}$ was $>0.8$. The variables of $X_{1}, X_{2}, X_{3}$ and $X_{4}$, as well as an interaction between $X_{1}$ and $X_{3}$, linear form of $X_{1}$ and $X_{3}$ contributed significantly for the response of $\mathrm{Y}_{3}(\mathrm{P}<0.05)$. The variables of X 1 and X 2 affected positively, meaning that the increased levels of concentration of acetonitrile 1 (\%) (X1) and concentration of acetonitrile 2 (\%) (X2) would increase peak area of A07 (increased sensitivity), while the increased levels of flow rate (X3) and column temperature (X4) could decreased peak area. The contour plot along with along with 3D surface graph of the peak area of A07 was shown in fig. 4.
$Y_{3}=1.3738 \quad \mathrm{x} \quad 10^{-3}+693.94 \quad \mathrm{x} \quad 10^{-3} \mathrm{X}_{1}+833.03 \mathrm{X}_{2}-654443.33 \mathrm{X}_{3}-$ 1956.68X 4 (Adj. R ${ }^{2}$ of 0.9463) (Eq. 3)
[A]


Actual factors
C: flow rate $=0.9$
D: column temperature $=34.8$
[B]
Design-Experte Software
Factor Coding: Actual
Original Scale
Rt SII (menit)
Design points above predicted value
O Design points below predicted value


Fig. 3: The contour plot of retention time of Sudan II 7 (SII) [A] and 3D surface graph of retention time of SII [B] as a results of variables of concentration of acetonitrile 1 (\%) (ACN1), concentration of acetonitrile 2 (\%) (ACN2), flow rate and column temperature


Fig. 4: The contour plot of peak area of acid orange 7 (A07) [A] and 3D surface graph [B] as a results of variables of the concentration of acetonitrile 1 (\%) (ACN1), a concentration of acetonitrile 2 (\%) (ACN2), flow rate and column temperature

The equation 4 showed the correlation between the response of peak area of Sudan II (SII) and independent variables of X1, X2, X3 and X 4 along with its interaction.
The statistic results for Y4 showed that Adj. R² obtained was in the acceptable limits [21]. The ANOVA results revealed that variables of $X_{1}, X_{2}, X_{3}$ and $X_{4}$, as well as an interaction between
$X_{2}-X_{3}$, quadratic form $X_{2}$ and $X_{3}$ contributed significantly for the response of $Y_{4}(P<0.05)$. The interaction of $X_{1}$ with $X_{2}, X_{3}, X_{4}$ and between $\mathrm{X}_{2}$ and $\mathrm{X}_{4}$ did not contributed significantly to $\mathrm{Y}_{4}$ response.

The contour plot along with along with 3D surface graph of the peak area of SII was shown in fig. 5.
Design-Experte Software
Factor Coding: Actual
Area SII
676598
X1 = A: ACN 1
X2 = B: ACN 2
Actual factors
C: flow rate $=0.928715$
D: column temp. $=32$

[A]

[B]
Fig. 5: The contour plot of peak are of sudan II (SII) [A] and 3D surface graph of SII [B] as a results of variables of the concentration of acetonitrile 1 (\%) (ACN1), the concentration of acetonitrile 2 (\%) (ACN2), flow rate and column temperature
$\mathrm{Y}_{4}=7.61 \quad \mathrm{x} \quad 10^{-8}+163.42 \mathrm{X}_{1}-14045.67 \mathrm{X}_{2}-76120.67 \mathrm{X}_{3}-160.42 \mathrm{X}_{4}$ $749.75 \mathrm{X}_{1} \mathrm{X}_{2+} \quad 2803.25 \mathrm{X}_{1} \mathrm{X}_{3}-195.75 \mathrm{X}_{1} \mathrm{X}_{4+} 1330.75 \mathrm{X}_{2} \mathrm{X}_{3}+850.50 \mathrm{X}_{2} \mathrm{X}_{4}$ $559.50 \mathrm{X}_{3} \mathrm{X}_{4}-660.71 \mathrm{X}_{1}{ }^{2}-2056.83 \mathrm{X}_{2}{ }^{2}+6665.42 \mathrm{X}_{3}{ }^{2}+238.29 \mathrm{X}_{4}{ }^{2}$ (Adj. $\mathrm{R}^{2}$ of 0.9995)(Eq. 4)

The equations 5 and 6 corresponded to the response of tailing factor of AO7 ( $\mathrm{Y}_{5}$ ) and SII ( $\mathrm{Y}_{6}$ ). The statistic results for Y5 revealed that Adj. $\mathrm{R}^{2}$ obtained was $<0.8$, which was not acceptable [18]. Based on ANOVA results, the variables of $\mathrm{X}_{1}, \mathrm{X}_{2}$, $X_{3}$ and $X_{4}$ has no interaction for all factors. Based on ANOVA results variables of $X_{1}, X_{2}, X_{3}$ and $X_{4}$, as well as an interaction between $X_{2}-X_{3}, X_{2}-X_{4}$, linear form of $X_{2}$ and $X_{3}$ contributed
significantly for response of $\mathrm{Y}_{6}(\mathrm{P}<0.05)$.
$\mathrm{Y}_{5}=4.77 \times 10^{-1}+8.64 \times 10^{-3} \mathrm{X}_{1}+5.83 \times 10^{-3} \mathrm{X}_{2}-0.61 \mathrm{X}_{3}+1.30 \times 10^{-3} \mathrm{X}_{4}$ (Eq. 5)
(Adj. $\mathrm{R}^{2}$ of 0.3602 )
$\mathrm{Y}_{6}=5.53 \times 10^{-1}+1.00 \times 10^{-4} \mathrm{X}_{1+5} 5.7 \times 10^{-3} \mathrm{X}_{2+} 4.25 \times 10^{-2} \mathrm{X}_{3}-1.77 \times 10^{-3} \mathrm{X}_{4}$ (Eq. 6)
(Adj. $\mathrm{R}^{2}$ of 0.9425 ).
Fig. 6 and fig. 7 showed the contour plot along with along with 3D surface graph of tailing factor of AO7 and SII.


Fig. 6: The contour plot of tailing factor of acid orange 7 (AO7) [A] and 3D surface graph [B] as a results of variables of the concentration of acetonitrile 1 (\%) (ACN1), the concentration of acetonitrile 2 (\%) (ACN2), flow rate and column temperature

The optimum predicted conditions for separation AO7 and SII based on statistical results were as follows: ACN1 43\%, ACN2 90\%, flow rate of $0.9 \mathrm{ml} / \mathrm{min}$ and column temperature of $40{ }^{\circ} \mathrm{C}$ with the desirability of 0.818 . It means that $81.80 \%$ data can be described by
the selected model, the desired response would be reached easily [22]. The HPLC chromatogram obtained using this condition was shown in fig. 8. It is clear that both A07 and SII were clearly separated using optimum condition suggested by BBD.

[A]

[B]
Fig. 7: The contour plot of tailing factor of sudan II (SII) [A] and 3D surface graph [B] as a results of variables of the concentration of acetonitrile 1 (\%) (ACN1), the concentration of acetonitrile 2 (\%) (ACN2), flow rate and column temperature


Fig. 8: Separation of acid orange 7 (AO7) and sudan II (SII) using HPLC condition as suggested by box-behnken design. See text for HPLC condition

## CONCLUSION

BBD design can be used to get optimum condition for analysis of A07 and Sudan II in blusher product. The optimum conditions suggested for separation A07 and SII based on BBD was mobile phase containing ACN1 43\% and ACN2 90\% with flow rate of 0.9 $\mathrm{ml} / \mathrm{min}$, with column temperature of $40^{\circ} \mathrm{C}$.

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## AUTHORS CONTRIBUTIONS

NBRP performed research activity, compiled data, and prepared manuscript. AR and SM designed research activities, prepared manuscript and made critical thinking on the manuscript.

## CONFLICT OF INTERESTS

The authors have declared "no conflicts of interest with respect to the research, authorship, and/or publication of this article".

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